

## ADELE GUTMAN

The Authority on Hospitality Reputation Marketing Success

Hospitality Consultant, Speaker, Guest Experience Problem Solver, Reputation, Culture, and Leadership Expert

## CULTURE DRIVES AWARD WINNING RESULTS

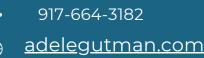
#1 highest guest review scores IN THE WORLD -2015 & 2016 -Review Pro Luxury Brand Report.

Company-wide 96.1 GRI Global Review Index Score from ReviewPro's analysis of 2.7M online reviews worldwide. Her four Manhattan boutique hotels were ranked as the #1, #2, #3, and #4 hotels in a row in 2010 out of 400+ hotels in NYC.

In September 2020, they were still flying high as #1, #2, #3, and #18 out of 500+ New York City hotels.

The Aria Hotel Budapest by Library Hotel Collection was celebrated as the #1 Hotel in the World for guest reviews on the 2017 Tripadvisor Travelers' Choice Awards







CONTACT US

linkedin.com/in/adelegutman/

🛛 <u>adele@adelegutman.com</u>



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Top 25 Extraordinary Minds in Hospitality Marketing - HSMAI

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## AVAILABLE SERVICES

- Reputation Optimization Consulting
- Keynote Speaking Engagements
- Culture and Leadership Workshops
  - Review Response Training
    - Executive Coaching
- Branding and Repositioning Consulting



917-664-3182 <u>adelegutman.com</u>



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Adele has been a featured at numerous events including:



## SAMPLE SPEAKING TOPICS



# **ADELE GUTMAN**

Hospitality Power Index<sup>™</sup> Top 50 USA Hospitality Influencers

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### **TESTIMONIALS**



#### Romina Rozensztajn

It's no wonder Adele is called the "Queen of Tripadvisor"; her ability to help hotels attract stellar reviews on Tripadvisor is legendary.



#### Yogini Patel

There was a time we thought ... It will be such a hard and long road to get there. But low and behold, it happened! It really happened and the impact it had on increasing sales to our hotels was unlike any paid advertising would ever achieve.



#### **Lonny Wolfe**

I highly recommend Adele Gutman there is no substitute. Let Adele elevate your property to the level it should be.



#### **Diana Moshak**

She knows exactly what guests expect today at a hotel and how to train effective staff to deliver great service and receive positive reviews for your property!

917-664-3182



#### **Holly Zoba**

I was thrilled when I saw that she was now working with other organizations to share that wisdom. Hire Adele right away, you will see the return!



#### **Ben Hanley**

She is, without compare, the single most useful resource a hotelier would have access to, when considering the management of the reputation of their property.

Adele has the inimitable ability to capture her listeners' attention, regardless of the subject, due to her palatable passion for many topics and the crystal-clear way in which she conveys ideas, thoughts and opinions. Her guidance is free of ego and her content is packed with value.



#### Dor Lev

All the process from the intro meeting, to specifying the right content, all the way to the presentation itself was fun and insightful. The team was inspired and walked out with practical tools as well.





linkedin.com/in/adelegutman/ adele@adelegutman.com

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